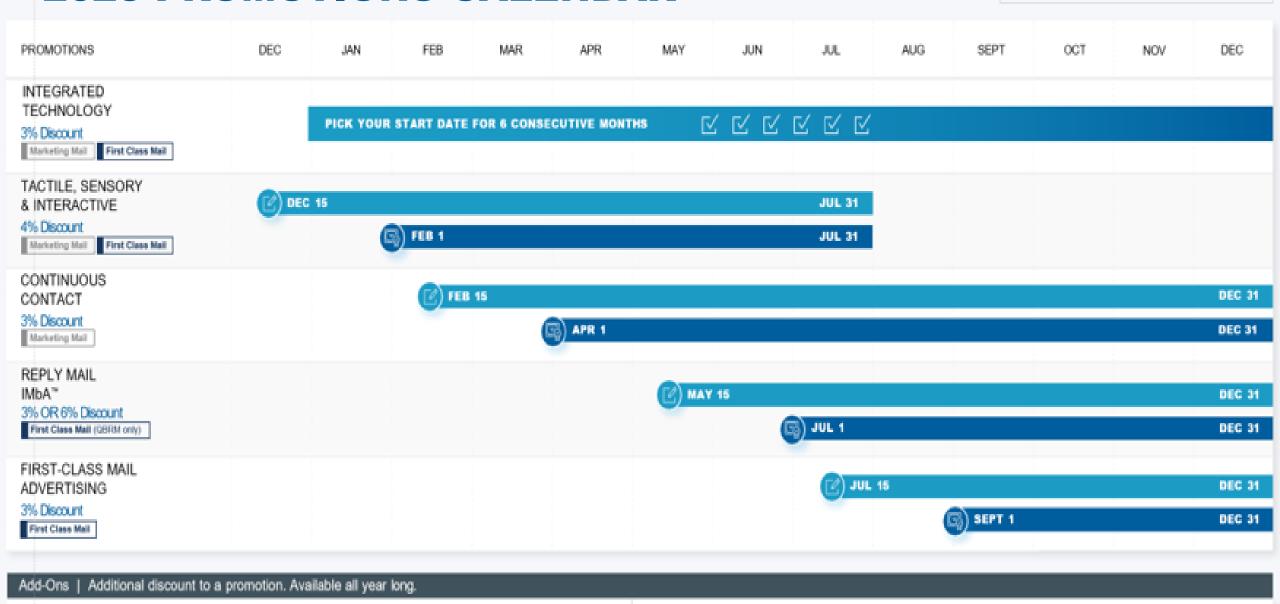
## **2025 PROMOTIONS CALENDAR**

1% to mailer

0.5% credit to eDoc submitter

INFORMED DELIVERY





SUSTAINABILITY

1%

## 2025 MAILING PROMOTIONS TECHNICAL INFORMATION

PROMOTION		PROMOTION PERIOD	CCR INCENTIVE CODE	ELIGIBLE MAIL CLASS/ PROCESSING CATEGORY	DISCOUNT CALCULATION
	INTEGRATED TECHNOLOGY	Pick your start date for 6 consecutive months	IT	First-Class Mail <sup>®</sup> & Marketing Mail <sup>®</sup>	3% Discount off at Postage Statement line level
	TACTILE, SENSORY, AND INTERACTIVE	February 1 – July 31	SS	First-Class Mail <sup>®</sup> & Marketing Mail <sup>®</sup>	4% Discount off at Postage Statement line level
	CONTINUOUS CONTACT	April 1 – December 31	CC	Marketing Mail®	3% Discount off at Postage Statement line level
	REPLY MAIL IMBA	July 1 – December 31	N/A	First-Class Mail <sup>®</sup> (QBRM only)	3% Discount off Static IMbA 6% Discount off Serialized IMbA
	FIRST-CLASS MAIL ADVERTISING	September 1 – December 31	FA	First-Class Mail®	3% Discount off at Postage Statement line level