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How much postage can you save with USPS promotional discounts?

Mail Quantity	Mktg Mail Postage CPP	Mailing Cost (Postage)	Cost for Promo Eligibility (per M)	Cost for Promo Eligibility (\$)	USPS Promo Discount (5%)	Net Savings
100,000	\$ 0.3395	\$ 33,950	\$ 2.85	\$ 535	\$ 1,698	\$ 1,162.50
200,000	\$ 0.3395	\$ 67,900	\$ 2.85	\$ 820	\$ 3,395	\$ 2,575.00
300,000	\$ 0.3395	\$ 101,850	\$ 2.85	\$ 1,105	\$ 5,093	\$ 3,987.50
400,000	\$ 0.3395	\$ 135,800	\$ 2.85	\$ 1,390	\$ 6,790	\$ 5,400.00
500,000	\$ 0.3395	\$ 169,750	\$ 2.85	\$ 1,675	\$ 8,488	\$ 6,812.50

Let us show you how you can save on your mailings!

** Savings based on Integrated Technology promotion plus Sustainability and Informed delivery Add-on promotions. Valid in 2025.*